

COMMERCIAL OPPORTUNITIES

East Midlands Gala Dinner and Regional Conference 2025

Friday 28 February and Saturday 1 March

East
Midlands
 Labour



East Midlands Labour Regional Conference

The East Midlands Regional Labour Party is hosting its Regional Conference and Gala Dinner on 28 February – 1 March 2025 in Leicester.

In 2024 the East Midlands Labour Party made history by delivering the first Labour Mayor of the East Midlands and 29 Labour MPs to Parliament.

This Regional Conference is an essential gathering for political leaders, activists, policymakers, and community members dedicated to shaping the future of our region.

We are delighted to be able to offer a comprehensive selection of Commercial

Opportunities to match the needs of your organisation, ranging from:

- ✓ Headline Partnerships
- ✓ Commercial Packages
- ✓ Fringe Events
- ✓ Exhibition Stands
- ✓ Print Advertising

Please contact [*empartnerships@labour.org.uk*](mailto:empartnerships@labour.org.uk) if you would like to discuss these opportunities in more detail.

Best wishes,



Sam Donoghue

Regional Director, East Midlands Labour

Fixing the Foundations

The new Labour government has turned the page on the last 14 years. We're fixing the foundations and delivering the change the East Midlands needs. We're fixing the NHS, rebuilding Britain and focused on investment so we can get the economy moving again.

Labour will take the long-term decisions needed to grow our economy to rebuild Britain and fix our schools, hospitals and broken roads. Alongside business, we can build the homes, the infrastructure, the roads and the railways our country needs.

This Regional Conference will be a dynamic event, providing a unique platform to discuss pressing

issues, share innovative ideas, and collaborate on strategies to drive this positive change across communities.

It is the start of a new chapter towards making Britain better off: more pounds in people's pockets. An NHS that is there for you when you need it. And businesses creating wealth and opportunity for all.

Best wishes,



Adam Thompson MP
Member of Parliament for Erewash
and **Chair of the East Midlands**
Parliamentary Labour Party



Headline Partnerships and Commercial Packages

Being a Headline Partner is a great way to promote your brand and have great visibility across the conference and/or our Gala Dinner. We can also build bespoke Commercial Packages for your organisation.

The cost of packages varies based on the level of visibility and participation, depending on the options selected.

Our headline partnership and commercial packages can include:

- ✔ Passes to the conference
- ✔ Tickets to the gala dinner
- ✔ An exhibition space

- ✔ Advert in the conference guide
- ✔ Branding being placed on display for the duration of the event
- ✔ Branding featuring in promotional material for the event
- ✔ Complimentary photos
- ✔ Dedicated member of staff to liaise with throughout the event
- ✔ Email communication to our regional membership

Please contact:

empartnerships@labour.org.uk

to discuss how we can build a package to suit your organisation.



Fringe Events

By organising a Fringe Event, you can showcase your expertise, promote meaningful dialogue with attendees, and drive forward the agenda on topics important to your organisation. It's the perfect space to network and share insights.

Conference provides a forum for lively and dynamic discussions on a range of topics. Fringe hosts set the topic for discussion and are free to invite speakers from within the East Midlands Labour Party, or externally.

Fringe meetings are held throughout the Conference.

What's included?

- ✔ Fringe listing in our Conference Guide, distributed to everyone attending Conference
- ✔ Commercial Visitor passes, depending on package
- ✔ AV and on-site support service from a member of Labour Party staff
- ✔ An opportunity to include a full or half-page advert in your package at a reduced price



Exhibition Stands

Conference is much more than a forum for delegates; it provides an exciting opportunity for a whole host of people to meet and discuss the party's policies, attend fringe events, network and influence political thinking.

Organisations and visitors will have a wide range of opportunities to take part in this conference, including taking advantage of the opportunity to showcase your organisation by securing an exhibition stand.

The exhibition is an integral part of Conference and is an ideal forum to enhance your organisation's presence. Stands will be located in the venue and will be available in a variety of sizes and costs to suit all budgets and organisational needs. Each stand includes exhibitor passes and an entry in the Conference Guide.



Print Advertising

Advertising your event at Conference is a great way to ensure as many people know about it as possible and that there is a good turn out on the day. It is also a great way to simply publicise your organisation to a politically engaged audience.

Our Conference Guide is sent to everyone attending Conference with details of all the fringe events, debates and exhibitions. It is without doubt, the best way to have your event publicised at conference.

In addition to advertising in the Conference Guide, we also offer social media advertising

to highlight your event to all conference attendees. A digital copy of the Conference Guide will be sent to all members in the East Midlands.

Average costs are listed below:

Back Cover	£600 + VAT
Inside Front/ Inside Back	£500 + VAT
Full Page	£300 + VAT
Half Page	£250 + VAT
Quarter Page	£200 + VAT



East
Midlands
 Labour