LABOUR EAST MIDLANDS REGIONAL CONFERENCE 2026

Friday 20 – Saturday 21 November

COMMERCIAL OPPORTUNITIES

Labour East Midlands

East Midlands Labour Regional Conference

The East Midlands Regional Labour Party is hosting its Regional Conference and Gala Dinner on 20 – 21 November 2026 in Northampton.

The East Midlands is entering an exciting new chapter. With Labour in government, Claire Ward leading as Mayor of the East Midlands, and increasing investment and opportunities across our region, this is a pivotal moment for businesses, public services and communities alike.

The East Midlands Labour Party Regional Conference brings together ministers, MPs, the Mayor, councillors, business leaders, policymakers and community organisations to discuss the opportunities and challenges facing our region. It is a unique opportunity to build relationships, share ideas and help shape the future of the East Midlands while engaging directly with the people leading its transformation.

We are delighted to be able to offer a comprehensive selection of Commercial Opportunities to match the needs of your organisation, ranging from:

- Headline Partnerships
- Commercial Packages
- Fringe Events
- Exhibition Stands
- Print Advertising

Please contact ***empartnerships@labour.org.uk*** if you would like to discuss these opportunities in more detail

Best wishes,

Fay Graham

Fay Graham
Regional Director, East Midlands Labour

Fixing the Foundations

Two years after Labour entered government, the work of rebuilding Britain is under way. Lasting change depends on partnership with businesses that create jobs, invest and drive innovation across the East Midlands.

Our region has enormous strengths—from advanced manufacturing and clean energy to life sciences, logistics and the creative industries. By working together, we can unlock investment, develop skills and create opportunities across the region.

As the MP for Northampton South, I am proud to welcome business leaders, entrepreneurs and employers from across the East Midlands. This conference is a chance to share ideas, build partnerships and ensure the voice and experience of business help shape our region's future.

We want businesses of every size to be part of the conversation and the delivery. Your expertise, ambition and investment will be essential to building a stronger economy and more prosperous communities.

I hope you will join us and help make this conference practical, ambitious and forward-looking.

Best wishes,

Mike Reader

Mike Reader, **Member of Parliament for Northampton South**

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Headline Partnerships and Commercial Packages

Being a Headline Partner is a great way to promote your brand and have great visibility across the conference and/or our Gala Dinner. We can also build bespoke Commercial Packages for your organisation.

The cost of packages varies based on the level of visibility and participation, depending on the scale of the event and the options selected.

Our headline partnership and commercial packages can include:

- Passes to the conference
- Tickets to the gala dinner
- An exhibition space
- Advert in the conference guide
- Branding being placed on display for the duration of the event
- Branding featuring in promotional material for the event
- Complimentary photos
- Dedicated member of staff to liaise with throughout the event
- Email communication to our regional membership

Please contact: ***empartnerships@labour.org.uk*** to discuss the opportunity and how we can build a package to suit your organisation.

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Fringe Events

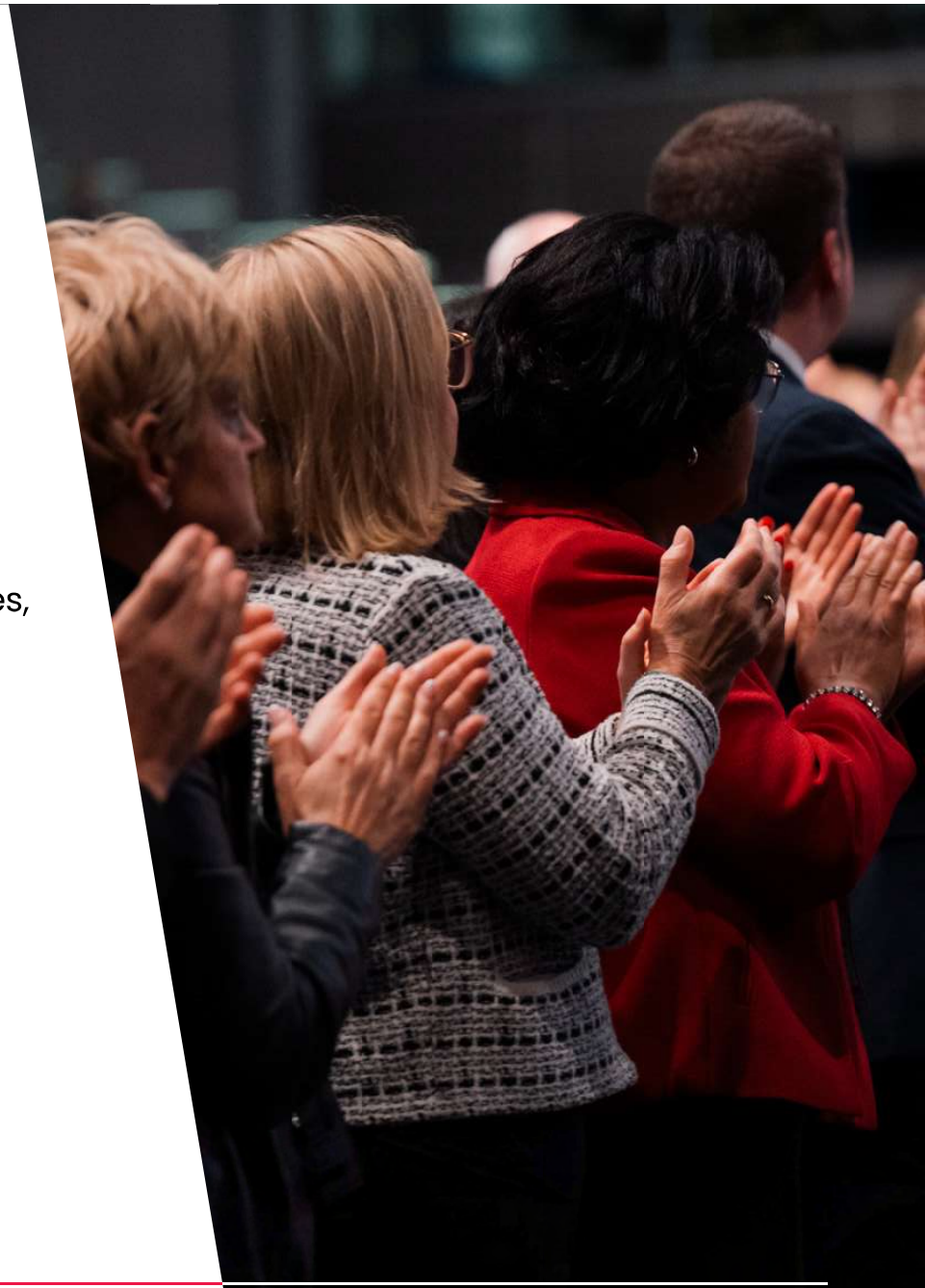
By organising a Fringe Event, you can showcase your expertise, promote meaningful dialogue with attendees, and drive forward the agenda on topics important to your organisation. It's the perfect space to network and share insights.

Conference provides a forum for lively and dynamic discussions on a range of topics. Fringe hosts set the topic for discussion and are free to invite speakers from within the East Midlands Labour Party, or externally.

Fringe meetings are held throughout the Conference.

What's included?

- Fringe listing in our Conference Guide, distributed to everyone attending Conference
- Commercial Visitor passes, depending on package
- AV and on-site support service from a member of Labour Party staff
- An opportunity to include a full or half-page advert in your package at a reduced price



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Exhibition Stands

Conference is much more than a forum for delegates; it provides an exciting opportunity for a whole host of people to meet and discuss the party's policies, attend fringe events, network and influence political thinking.

Organisations and visitors will have a wide range of opportunities to take part in this conference, including taking advantage of the opportunity to showcase your organisation by securing an exhibition stand.

The exhibition is an integral part of Conference and is an ideal forum to enhance your organisation's presence. Stands will be located in the venue and will be available in a variety of sizes and costs to suit all budgets and organisational needs. Each stand includes exhibitor passes and an entry in the Conference Guide.

Print Advertising

Advertising your event at Conference is a great way to ensure as many people know about it as possible and that there is a good turn out on the day. It is also a great way to simply publicise your organisation to a politically engaged audience.

Our Conference Guide is sent to everyone attending Conference with details of all the fringe events, debates and exhibitions. It is without doubt, the best way to have your event publicised at conference.

In addition to advertising in the Conference Guide, we also offer social media advertising to highlight your event to all conference attendees. A digital copy of the Conference Guide will be sent to all members in the East Midlands.

Average costs are listed below:

Type	Cost
Back cover Magazine	**£750 +VAT**
Half page Magazine	**£400 +VAT**
Full page Magazine	**£675 +VAT**
Inside front/inside back Magazine	**£700 +VAT**

LABOUR EAST MIDLANDS REGIONAL CONFERENCE 2026

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6411_26 Promoted by Fay Graham on behalf of East Midlands Labour Party,
all at EMLP, Floor 2, Kelvin House, RTC Business Park, London Road, Derby, DE24 8UP.